

# 15NTC: Make It So: The Challenge of Making Your CEO's Visions an IT Reality

## #15NTCceovisions

#15NTCceovisions

### CEO Perspective

As CEO, my ideas of "What I'm Looking For?":

- IT staff who understand what we do and get the "Big Picture"
  - What I can bring to the table
- Our "woo-hoo" moment
  - Its not what you think
- Don't low ball a proposal to me - Necessary to Implement
  - Time
  - Money
  - Don't be afraid to spend money on IT (to an extent)
  - Pros & Cons
- The Osborne
  - Understanding technology replacement with advancing tech
- As CEO, Success Stories and Not So Much
  - Success:
    - Websites - Updating Content, Branding
    - Learning Management System Platform - WordPress or Outsource
    - Live Streaming - Video Conferencing
  - Not so Much Success:
    - Website - Outdated; very Vanilla

### IT Decision Maker Perspective

As Tech, How do I Listen to my CEO to make His Dreams Come True?

- Money, Reliability, Accessibility, Clouds
- Working Together
  - Management
  - Staff
- Making it Work
  - Finding the RIGHT Solution
  - Working to teach other staff
  - Getting constructive feedback
  - Training
    - Skype

### Executive Director Perspective

As Executive Director, technology is only a part of the overall mission

- Ability to demonstrate how technology can be incorporated into the overall company mission.
- Establish a technology Committee
  - Charge them with developing a Technology Plan
  - Make sure there is some sort of Contingency for budgeting surprises.
- Involving Board of Directors
- Have results/data to back up technology investments

As Accidental Techie

- Often rely on outside/consultant
- Training staff
- Need for a Technology Plan
  - Assessment
- Big Projects take time